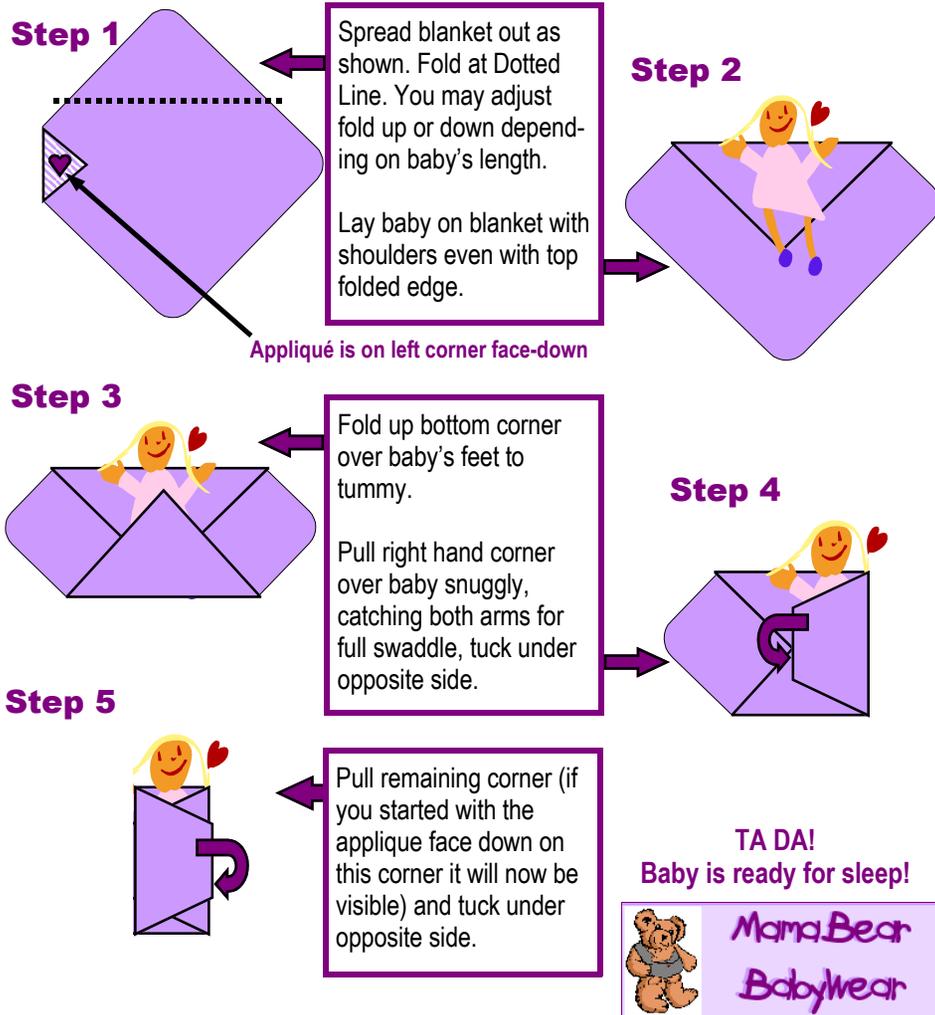




MamaBear Swaddling Directions

Why Swaddle? Newborns move from a warm, enclosed, safe environment to a big, bright, loud world. They have little control of their own limbs and are subject to startling and flailing which may wake them from sleep, keep them from falling asleep, or scare them into crying. Swaddling mimics the womb, cocooning baby all over, and helps reduce the startle (Moro) reflex. Even older babies may enjoy being swaddled—just lay them higher in the blanket to leave one or both arms free.

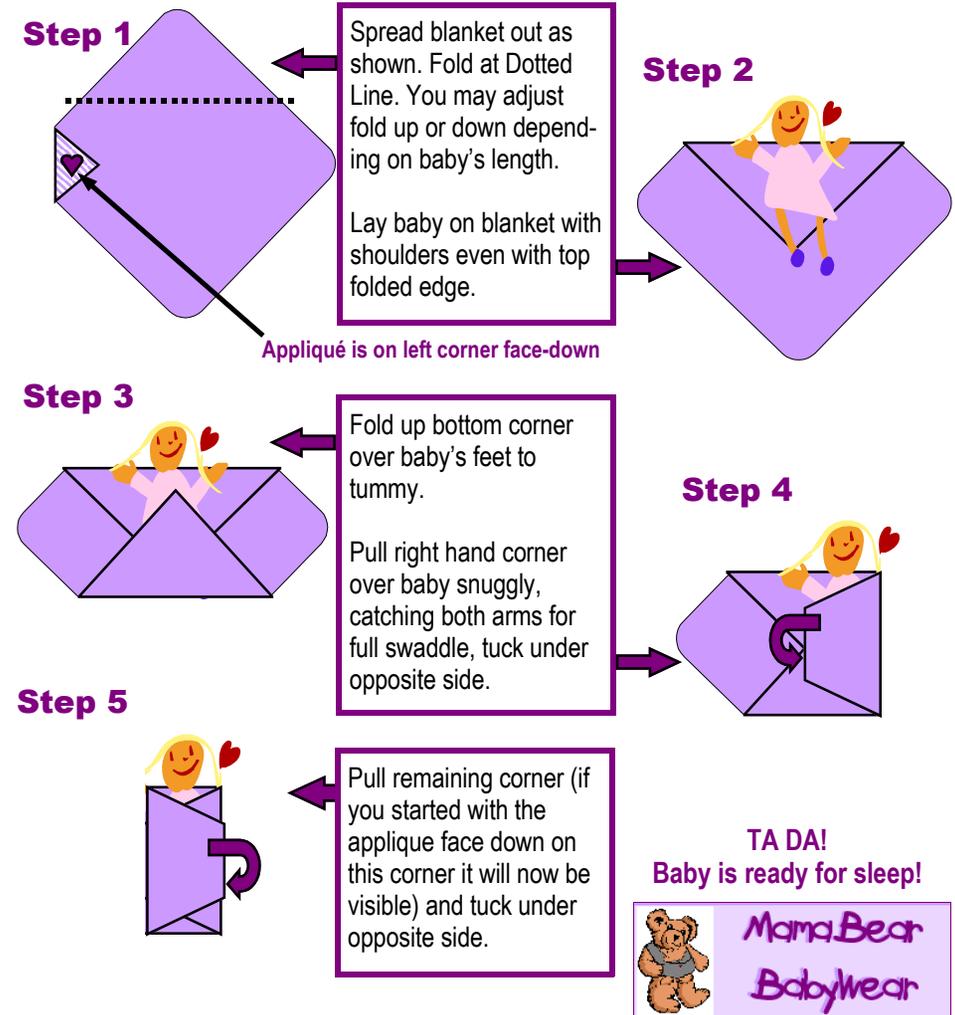
- Your BabyBear can go to sleep faster & stay asleep longer
- Helps maintain body temperature
- Inhibits the startle reflex
- Helps calm and comfort crying/colicky babies
- Your BabyBear will feel safe & snug just like in the womb
- Keeps your BabyBear from scratching
- Easier for mom to keep baby well-positioned for nursing



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Accessories for You & Your BabyBear:
Cloth Diapering, BabyWearing, Mother
Care & More

Questions? Comments?
Contact me:

1592 Yarborough Drive
Murray, KY 42071

Phone: 270-227-3420
amy@mamabearbabywear.com
www.mamabearbabywear.etsy.com



Thank you for your order!
If you have any questions
about product use or con-
cerns about your
product please call or
email me and I will be
happy to help.

I stand behind all my
products as they are the
same ones I use!

I hope you & your Baby-
Bear love your **MamaBear**

Caring for your Lovies

All MamaBear Lovies are washed & ready for your BabyBear to use right away.

It's a good idea to alternate and use both of your Lovies so that they wear evenly!

WOOL LOVIES: Wool doesn't need to be washed very often; its natural properties prevent odors & bacterial growth. Wash by hand in cool to warm water with a detergent made for wool (such as Woolite). All wool benefits from the occasional addition of Lanolin. To relanolize: Fill a bowl with about 2 cups of **hot** water & add a dime-size amount of pure lanolin (such as Lansinoh or Purelan). Stir to dissolve then add 2-4 cups of **cold** water to cool before adding your wool or use warm water and a lanolin wash such as Eucalan (follow directions on product). Soak wool for 20 min in this mix to re-lanolize. Press out excess water (don't wring), & lay flat on a towel or sweater rack to dry. **NEVER** use bleach on wool as it dissolves it!

Cotton & Other Lovies: All non-wool Lovies are designed to withstand the rigors of machine washing & drying. To prolong the life of your items do **NOT** use bleach, wash in **warm** on gentle cycle and tumble dry on **low heat** or hang to dry.

If you have any questions or concerns please let me know right away as I am happy to help. Thank you for using MamaBear BabyWear products. Please feel free to check out my website at www.mamabearbabywear.com for more great products and information!



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